


November 1, 2013

FALL FINDS



Pisse-Dru Beaujolais

\$12.95
LCBO#2881
Size: 750ml

**\$1.00 LTO from
Nov 9-Dec 7, 2013**

This wine should be enjoyed young. Beaujolais has a delicacy and lightness in addition to a rich and fruity bouquet.



**Vodka Mudshake
French Vanilla**

\$12.25
LCBO#4606
Size: 4x270ml

**\$1.00 LTO from
Nov 9-Dec 7, 2013**

The sweet, nostalgic aroma of a vanilla milkshake blended with double distilled vodka. The ultimate grown-up treat!



**7 Deadly Zins Old Vine
Zinfandel**

\$24.95
LCBO#59311
Size: 750ml

**Black Friday
3 Day Sale \$5.00 LTO
and FSI**

Vibrant ruby in colour with lots of rich earth and dark berry aromas on the nose. Bright raspberry, cranberry fruit with some warm spice on the lingering finish.

UPCOMING PROMOTIONS

Period 8 — October 13 to November 9, 2013				Period 10 — December 1 to January 4, 2014			
Pisse-Dru Beaujolais	2881	Shelf Extender R54 Germany A	5 BAM	Fresita	56697		Wine Fridge (Flight C-96 Stores)
Fresita	56697		Wine Fridge (Flight C-96 Stores)	Blu Giovello Prosecco	85316		Value Add: Wine Stopper
Wente Morning Fog Chardonnay	175430		\$1.00 LTO				Value Add: Wine Stopper
Segura Viudas Brut Cava	216960	Shelf Ext. R56 Sparkling B/ Wine Fridge (Flight A)	\$1.50 LTO	Segura Viudas	216960	Wine Fridge (Flight A-106 Stores)	
WhiteCliff Sauvignon Blanc	610972		Wine Fridge (Flight A-106 Stores)	WhiteCliff Sauvignon Blanc	610972		Wine Fridge (Flight A-106 Stores)
Domaine Pinnacle Ice Cider	94094		12 BAM	Blu Giovello Pinot Grigio (1.5L)	669085		Value Add: Ice Bag
Vodka Mudshake Chocolate	5280	Shelf Ext. R63 Party Zone 1	\$1.00 LTO	Veramonte Chardonnay	320788		6 BAM
The Stump Jump GSM	173294	Shelf Talker: 89pts/Best Value, Wine Spectator		Domaine Pinnacle Ice Cider	94094		12 BAM
Santo Assyrτικο	627760		\$1.00 LTO	d'Arenberg The Stump Jump GSM	173294		4 BAM
Blu Giovello Pinot Grigio	580183		Wine Fridge (Flight B-175 Stores)	Entwine Pinot Grigio	272344		5 BAM
				Blu Giovello Pinot Grigio (750ml)	580183	Wine Fridge (Flight B-175 Stores)	10 BAM
				Secco-Bertani Ripasso	12443		10 BAM
				Vodka Mudshake Chocolate	5280		\$1.00 LTO
				Vodka Mudshake Caramel	319467		\$1.00 LTO
				Chivite Gran Feudo Reserva	479014		\$2.00 LTO
				7 Deadly Zins	59311		\$2.00 LTO
				Zirkova Premium Vodka	168617		Discover Our Community
				Slava Ultra Premium Vodka	600585		Discover Our Community
				Livske 1715	248138		Discover Our Community
Period 9 — November 10 to November 30, 2013				Period 11 — January 5 to February 1, 2014			
Pisse-Dru Beaujolais	2881	End Aisle 2+C(273+59 stores)	\$1.00 LTO	Fresita	56697		Wine Fridge (Flight C-96 Stores)
Fresita (750ml)	56697		Wine Fridge (Flight C-96 Stores)	Segura Viudas	216960		Wine Fridge (Flight A-106 Stores)
Segura Viudas Brut Reserva Cava	216960		Wine Fridge (Flight A-106 Stores)	Francois Lurton Pinot Grigio	556746	End Aisle 14	\$1.50 LTO
WhiteCliff Sauvignon Blanc	610972		Wine Fridge (Flight A-106 Stores)	Casal Thaulero Sangiovese	588996		Shelf Talker
Blu Giovello Pinot Grigio (1.5L)	669085		10 BAM	WhiteCliff Sauvignon Blanc	610972		Wine Fridge (Flight A-106 Stores)
Caramilk Cream Liqueur	159327		Necktag: Recipe	Casal Thaulero Merlot Cabernet Sauvignon	621953		Shelf Talker
Wente Southern Hills Cabernet Sauvignon	301507		5 BAM				
Vodka Mudshake French Vanilla	4606	Shelf Extender R63 Party Zone 1	\$1.00 LTO	Blu Giovello Pinot Grigio (1.5L)	669085	Shelf Extender (R50 Italy North A-147 Stores)	\$3.00 LTO
7 Deadly Zins	59311	Black Friday 3 day \$5.00 LTO	Free Standing	Sue Ann Staff Baco Noir	260422	Shelf Extender D1Discovery (74stores)	6 BAM
Mudshake Caramel	319467		Shelf Extender Discovery-55 Stores	Vodka Mudshake French Vanilla	4606		\$1.50 LTO
Blu Giovello Pinot Grigio	580183		Wine Fridge (Flight B-175 Stores)	Blu Giovello Pinot Grigio (750ml)	580183		Wine Fridge (Flight B-175 Stores)

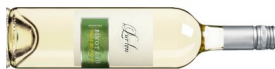


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SPARKLING WINE

	138388	Fresita, Chile	200ml	\$ 4.85
	56697	Fresita, Chile	750ml	\$13.95
		<i>The perfect blend of top quality sparkling wine and hand-picked strawberries. Strawberry aromas and flavours, with a fine mousse and delicate off-dry finish.</i>		
		Best Value Award/Honours Medal, InterVin International Wine Awards 2013		
		89 Points, Gord Stimmell, Toronto Star		
	216960	Segura Viudas Brut Reserva Cava DO, Spain	750ml	\$14.25
		<i>A toasty, yeasty nose of nuts and cooked apple notes. A dry, rich, medium - full bodied sparkling wine with flavours of nuts and biscuits.</i>		
		89+ Points, Gord Stimmell, Toronto Star		
		89 Points, Toronto Life, David Lawrason		
	85316	Blu Giovello Prosecco DOC, Italy	750ml	\$14.95
		<i>Pale straw yellow colour with aromas of citrus, pears and pineapple. Dry, lively bubbles, zesty citrus and pear flavours.</i>		
		Gold Medal, InterVin International Wine Awards		
	270462	Kiwi Walk Sparkling Sauvignon Blanc, New Zealand	750ml	\$13.95
		<i>Aromas of tropical guava notes, with citrus and fresh thyme characters. The palate is full with good weight and texture, balanced by an underlying minerality.</i>		
		89 Points, Gord Stimmell, Toronto Star		
		Silver Medal, InterVin International Wine Awards		





ARGENTINA

	556746	Francois Lurton Pinot Grigio	750ml	\$12.95
		<i>Clear straw colour with pear, apple and lemon aromas. Dry, medium body with soft pear flavour and a medium finish.</i>		

AUSTRALIA

	560821	Deakin Estate Shiraz	750ml	\$ 9.95
		<i>Juicy dark berries abound on the palate with well integrated and balanced spicy oak. A smooth, rounded mouthfeel with good intensity and length.</i>		
	173294	d'Arenberg The Stump Jump Grenache Shiraz Mourvèdre	750ml	\$14.95
		<i>A classic Aussie blend with lovely forward fruit and soft tannins. Underlying the generous fruit is a more subtle layer of plum stone, star anise and cinnamon.</i>		
		89 Points, Best Value, Wine Spectator		
		91 Points, Australia's Good Wine Guide 2013		

CANADA

	343046	Sue-Ann Staff Estate Winery Vidal, VQA Ontario	750ml	\$13.95
		<i>Pleasantly aromatic; exhibiting notes of white grapefruit and gooseberry with subtle floral notes reminiscent of lilac and rose petal. The palate is clean, refreshing and well-balanced.</i>		
	260422	Sue-Ann Staff Estate Winery Baco Noir, VQA Ontario	750ml	\$14.95
		<i>A lifted fruit-driven nose alive with strawberry preserve and mulled blueberry nuances adding to light sage, cardamom and subtle earthiness. The palate is clean, light to medium-bodied with lovely red berry notes, rhubarb and a touch of dried tobacco and black pepper.</i>		
	94094	Domaine Pinnacle Ice Cider, Quebec	375ml	\$24.95
		<i>Opulent, intense and complex flavours reminiscent of fine Icewines or Sauternes. Its exquisite sweetness is balanced by acidity and it is clean on the finish. Try it with fruit-based desserts!</i>		
		94 Points, Gord Stimmell, Toronto Star		
		92 Points, David Lawrason, Toronto Life		
		90 Points, Nick Hamilton, La Barrique Magazine		

CHILE



275909

Caliterra Sauvignon Blanc Reserva, Valle Central

750ml

\$ 9.95

Mineral notes mingle with aromas of melon, citrus and herb. An intensely aromatic wine with a full flavoured palate.

Judge's Choice, Wine Align World Wine Awards 2013



257329

Caliterra Cabernet Sauvignon Reserva, Colchagua

750ml

\$ 9.95

Medium-bodied with berry fruit flavours and earthy notes. Well-balanced with a medium finish.

Top 25 Value Wine, Judge's Choice and Best of Variety Under \$25, Wine Align World Wine Awards 2013



320788

Veramonte Reserva Chardonnay, Casablanca Valley

750ml

\$12.95

Intense golden yellow colour. Enticing aromas of ripe peach and pineapple. Medium-bodied with fresh tropical fruit flavours that mingle with soft notes of oak.



FRANCE



496349

Cellier des Dauphins Prestige White, Côtes du Rhône AC

250ml

\$ 4.45

Pale yellow colour with a hint of green and a delicate nose. Dry and supple with fruit flavours and subtle floral notes. A fresh, light and lively wine.



464669

Cellier des Dauphins Prestige Red, Côtes du Rhône AC

250ml

\$ 4.45

A well-balanced palate with soft tannins follow black cherry fruit and light pepper aromas.



110197

Cellier des Dauphins Carte Noire, Côtes du Rhône AC

750ml

\$10.95

This Côtes du Rhône has a youthful ruby colour, aromas of ripe red berry fruit with a spicy undertone. It is dry with supple tannins.



522649

Patriarche Pinot Noir, Vins de Pays d'Oc

750ml

\$10.95

Pale ruby in colour, this wine has a light cherry aroma, sweet fresh fruit flavour and a soft finish. A supple and elegant wine that pairs well with poultry, cooked ham or a cold roast beef sandwich.



2881

Pisse-Dru, Beaujolais AC

750ml

\$12.95

Young purple-red colour with aromas of fresh berries and plum flavours. Light-bodied balanced by a dry finish. Chill a little before serving.

Bronze Medal, InterVin International Wine Awards



665430

Château Bel Air, Bordeaux AC

750ml

\$12.45

Flavours of red cherry, plum, tobacco and oak spice with a medium length finish.

**87 Points, Beppi Crosariol, The Globe and Mail
Bronze Medal, InterVin International Wine Awards**



22384

Château de Gourgazaud, Minervois AC

750ml

\$12.95

Beguiling blackberry and leather nose, nicely structured medium body, silky in the mouth with gentle tannins. Tremendous value for the price.

**Bronze Medal, InterVin International Wine Awards
89 Points, Top 50 Value Wines from the LCBO, Wine Align
89 Points, David Lawrason, Wine Align**



11452

Willm Riesling Réserve, Alsace AC * Vintages Essential*

750ml

\$15.95

Lively, with a fine and delicate bouquet, this Riesling shines with elegance and smoothness. A real Classic!



269852

Willm Gewurtztraminer Réserve, Alsace AC

750ml

\$15.95

Nice aromatic intensity and exotic fruits such as pineapple, passion fruit and lychee. Light on the palate and well balanced with good persistence. Spicy notes of pepper and cinnamon on the finish.

FRANCE (CONT'D)



319657



Guy Saget Sancerre AC

750ml

\$20.85

Aromas of white flowers dominate over a mineral frame with a generous palate and fresh floral flavours. This Sancerre is aged on lees for 5 months before bottling. Excellent value from the Loire Valley.

The Only Sancerre on General List!

GREECE



314039

Tsantali Makedonikos White

1000ml

\$ 10.10

White flower and lavender aromas mingle with fruity notes and toasted bread. Delicious with fruits and a favourite with fried cod in garlic sauce, fried squid and all Greek appetizers.

New label!



329094

Tsantali Makedonikos Red

1000ml

\$ 10.15

A versatile drinking wine, especially with spaghetti bolognese, pepperoni pizza, souvlaki and other barbecued meats.

New label!

ITALY



73163

Casal Thaulero Pinot Grigio IGP

750ml

\$ 8.45

Pleasant and delicate, with hints of apple, white peach and pineapple. Elegant and versatile.

Top 50 Value Wines from the LCBO, Wine Align 89 Points, Gord Stimmell, Toronto Star



588996

Casal Thaulero Sangiovese IGP

750ml

\$ 7.45

Dry, medium bodied with juicy cherry flavours, firm structure and medium tannins on the finish.

Great Value! 87 Points, Steve Thurlow, Wine Align



621953

Casal Thaulero Merlot Cabernet Sauvignon IGP

750ml

\$ 7.45

Fresh cherry aromas. Well balanced with soft tannins and a long, satisfying finish.

Great Value! Top 50 Value Wines from the LCBO, Wine Align 87 Points, David Lawrason, Wine Align



580183

Blu Giovello Pinot Grigio IGT

750ml

\$14.00

669085

Blu Giovello Pinot Grigio IGT

1500ml

\$25.00

Pale straw colour. Mineral, spice, pineapple, pear, green apple aromas. Light- to medium-bodied with crisp mineral flavours and a dry, zesty finish.



277319

Bertani Collezione Valpolicella Classico DOC

750ml

\$11.85

Estate grown, hand-picked and fermented in stainless steel. Plums, cherries and raspberries dominate the nose and palate with a soft finish.

**4 Stars, Winecurrent.com
Bronze Medal, InterVin International Wine Awards**



12443

Secco-Bertani Valpolicella Valpantena Ripasso DOC

750ml

\$16.55

Floral, black cherry and plum aromas with a touch of vanilla and spice. A big wine for a little price!

87 Points, Beppi Crosariol, The Globe and Mail

NEW ZEALAND



610972

WhiteCliff Sauvignon Blanc, Marlborough

750ml

\$14.95

A fruity tropical palate with rich layered flavours of passion fruit and guava. A classic Kiwi Sauvignon Blanc.



241810

Alpine Valley Sauvignon Blanc, Marlborough

750ml

\$14.95

A deliciously crisp and refreshing wine with tropical fruits and citrus with subtle hints of asparagus and gooseberry.

**Gold Medal, Best of Show, Ottawa Wine and Food Festival
89+ Points, Gord Stimmell, Toronto Star**




SPAIN

	36822	Marqués de Riscal White, Rueda DO <i>Fresh and well-balanced with aromas of tropical fruit, hints of fennel, fresh grass and a bright, lively palate.</i> Bronze Medal, InterVin International Wine Awards	750ml	\$11.35
	32656	Marqués de Riscal Reserva, Rioja DOC <i>Cedar, plum, anise, chocolate, sandalwood and spice on the nose with matching flavours and soft tannins. Full bodied and rich.</i> Gold Medal, Ottawa Wine and Food Festival "Best Wines", 89 Points, Toronto Life	750ml	\$22.15
	165845	Chivite Gran Feudo Rosado, Navarra DO <i>Bright strawberry nose with a touch of pink. Clean and fruity with complex aromas of strawberry and raspberry. A well balanced wine with excellent acidity.</i> New Bottle!	750ml	\$11.95
	479014	Chivite Gran Feudo Reserva, Navarra DO *Vintages Essential* <i>Full ripe soft fruit on the nose, with a touch of spice and oak. Full-bodied with good fruit balance and a long finish.</i>	750ml	\$16.95

UNITED STATES

	272344	entwine Pinot Grigio, Livermore Valley <i>Crisp, refreshing, and citrusy taste reminiscent of a green apple drizzled with lime juice and honey.</i> Food Network Endorsed! 89+ Points, Gord Stimmell, Toronto Star	750ml	\$14.95
	175430	Wente Morning Fog Chardonnay, Livermore Valley <i>Apple and pear aromas with mineral and oaky notes, round fruit flavours and a citrusy finish.</i> 4 Stars, Christopher Waters, Vines Magazine 3.5+ Stars, Michael Pinkus, Ottawa Life Magazine 88 Points, Wine Access Magazine Best Buy, Wine Enthusiast	750ml	\$16.95
	301507	Wente Southern Hills Cabernet Sauvignon, Livermore Valley <i>Dry and medium-bodied with ripe blackberry fruit, hints of anise and chocolate, with a long finish.</i>	750ml	\$16.95
	59311	Michael David 7 Deadly Zins Old Vine Zinfandel, Lodi *Vintages Essential* <i>Notes of sweet plums and pepper dominate the nose while flavours of blueberry, raspberry, cinnamon and black pepper pack the palate from start to finish. Silky tannins hold the wine together and deliver a soft, fruit-driven experience.</i>	750ml	\$24.95

SPIRITS/LIQUEURS

	168617	Zirkova Premium Vodka <i>Zirkova is traditional Ukrainian vodka made according to the highest standards of quality in the region of Cherkassy - the birthplace of vodka.</i>	700ml	\$23.45
	600585	Slava Ultra Premium Vodka <i>Exceptionally smooth, velvety mouth-feel with a long and pleasant finish. 4 times distilled, 12 times filtered, centre cut, ultra-luxe spirit blend. Dragon's Den viewer's choice award winner!</i>	750ml	\$32.95
	159327	Caramilk Liquor <i>Caramilk Liquor has the look and smell, as well as the light and refreshing taste, of the Caramilk bar. Try in coffee, on ice cream, on ice or warmed up in a glass. Caramilk secret not included.</i>	750ml	\$26.95

SPIRITS/LIQUEURS CONT'D



895037

Kweichow Moutai

Kweichow Moutai is a distinctive grain spirit made from wheat and sorghum from the Kweichow province of China. One of the top 5 luxury brands in China.

375ml

\$353.95



329177



Wemyss The Hive 12 Year Old Blended Malt, Scotland

The nose reveals sweetness and a hint of spice, reminiscent of fresh honey, toffee apples and cinnamon sticks. The rich, honey sweetness continues onto the palate, dominating over aromas of dessert spice and candied fruits. The finish is long and satisfying.

700ml

\$69.95

Best Buy, Whisky Magazine 2011

93 Points, Jim Murray, Whisky Bible 2012

Best Blended Malt Scotch, Whisky Magazine World Whisky Awards 2012

BEER



248138

Lvivske 1715 Premium Lager

Lvivske was Ukraine's first brewery, established in 1715. Three centuries of tradition combined with the most modern equipment make Lvivske a thoroughly authentic, world-class brew. Brewed according to the Bavarian Purity Act: all natural and no preservatives.

500ml

\$ 2.55

New label!

SAKE



24299

Masumi Karakuchi (Dry) Gold Futsushu Sake

Mild aromas of mineral and lightly nutty maltiness, this Sake is fresh with gentle sweet fruitiness.

300ml

\$ 7.85



134247

Masumi Karakuchi (Dry) Kiipton Junmai Ginjo Sake

Complex aromatics of floral and mineral notes with a fresh, creamy texture and full body.

180ml

\$ 9.85

READY TO DRINK



4606

Vodka Mudshake French Vanilla

The sweet, nostalgic aroma of a vanilla milkshake blended with vodka. The ultimate grown up treat. Gluten Free!

4 x 270ml

\$12.25



5280

Vodka Mudshake Chocolate

Rich, creamy milk chocolate blended with a sophisticated touch of vodka. The perfect indulgence - over ice or heated up. Gluten Free!

4 x 270ml

\$12.25



319467



Vodka Mudshake Caramel

Rich, sweet, engaging caramel flavours that stimulate your taste buds. The most versatile Ready-to-Drink beverage available. Gluten Free!

4 x 270ml

\$12.25



187666



Vodka Mudshake Spiced Eggnog

Your traditional Christmas cocktail ready to go! A creamy blend of eggnog and spices with double distilled Vodka. Enjoy cold or heated. A must have for holiday entertaining!

4 x 270ml

\$11.95



286971



Vodka Mudshake Chocolate Candy Cane

Combining everyone's favourite guilty pleasure of chocolate with the traditional candy cane flavour of the holidays. This flavour combo is now available in ready to drink format but in a style only Mudshake can deliver! A nice creamy and easy to drink chocolate/mint flavour perfect over ice or warm.

4 x 270ml

\$11.95